

2012 SCHOOL BUS SAFETY POSTER CONTEST
National Level
2011-2012 School Year

Any student enrolled in a public, parochial or other private elementary or middle school in the United States of America, Canada or an overseas US Military installation may submit artwork to the National School Bus Safety Poster Contest.

At the Washington State Level, you will also follow the following instruction:

Poster Specifications:

Completed poster size must be 11" x 17" or 12" x 18". There must be a 3" x 5" card/entry blank securely fastened to the back of the poster which included the student's name, grade, age, teacher's name, school name and school address. Please print clearly. Posters may be illustrated on the vertical or horizontal axis. Do NOT roll posters. They must be mailed/delivered flat.

There is no limitation on the use and number of colors.

There is no limitation on the type of media – such as print, crayon, felt pen, etc. – used on the poster design; however, wood, plastic, glass, or metal should not be part of the poster. Collage materials should not be used. Glued on pieces will eliminate the poster.

Poster designs may not incorporate any copyrighted characters (i.e., comic and/or television characters), photographs, and magazine or newspaper illustrations.

Poster Theme:

Every poster and slogan must harmonize with the 2012 poster contest theme:

"Stand Back from the Yellow and Black"

(Contestants must illustrate above theme only, and the theme must be exactly as shown above.)

Drawings must be original, correct in safety concept and the exclusive work of the student entering the contest in idea, design and execution. All artwork should be positive in approach, demonstrating only proper school bus safety behaviors. At least part of a yellow school bus must be present in the poster.

An art instructor or art teacher should supervise all work.

Lettering & Drawing:

The poster design may incorporate freehand drawn letters only. Stenciled, pre-printed, manufactured stick-on letters or tracings may not be used and will disqualify the poster. Lettering should be clearly legible, even if used as part of the poster design.

Contest Infrastructure:

The National School Bus Safety Poster Contest is sponsored each year by the National Association for Pupil Transportation, the National Association of State Directors of Pupil Services, the National School Transportation Association and the Pupil Transportation Safety Institute.

The National School Bus Safety Poster Contest is supported by a state/province level infrastructure. The national contest is open only to winners of state/province contests or contests held by overseas US military installations. No other posters will be accepted. Contact your state director of pupil transportation or the NAPT headquarters for information about where to submit posters in your state contest.

Each participating US state, Canadian province, or overseas US military installation may submit one winning poster in each of the following categories:

Division #1:	Grades K-2
Division #2	Grades 3-5
Division #3	Grades 6-8
Division #4	Special Education
Division #5	Cad (computer Aided Drawing)

Please note: Divisions #5 and International entries are eligible for competition within those respective divisions but are not eligible to be the Overall Contest Winner.

Students who live in the US state, Canadian province or overseas US military installations that does not have a contest may submit entries directly to NAPT National School Bus Safety Poster Contest committee for evaluation and potential selection for national competition.

No more than 5 posters from each state/province may be entered in the national contest.

Winning posters from each participating state/province/overseas US military installation must be mailed first class in a flat envelope to:

National School Bus Safety Poster Contest
c/o NAPT
1840 Western Avenue
Albany, NY 12203

All posters and related intellectual property rights become the property of the National Association for Pupil Transportation upon receipt and are not returned to the artist, his/her parents/legal guardians, art instructor or art teacher, school, state or contest sponsor, or any other person(s) claiming a right, title or interest in the poster.

Contest Deadline:

Posters must be received at NAPT Headquarters by the State sponsoring the contest by October 15, 2012

When Can Posters Be Drawn?

Posters can be drawn anytime between September 2010 and October 2011, up to the deadline to submit an entry. States/provinces often prefer the artwork to be created in the spring then hold state contests in the summer to determine which poster(s) will be entered in the national contest. A state/province pupil transportation association often sponsors these contests. Please contact your state director of pupil transportation service or NAPT headquarters to obtain the name, telephone number and/or email of the person that can best explain the poster contest logistics in your state.

Judging:

Prominent individuals in the field of pupil transportation will evaluate posters during the annual NAPT Conference & Trade Show. Criteria for the selection of award-winning posters are:

- a. Relationship of the poster design to the school bus safety practices.
- b. Originality of the poster and how the idea is expressed in the poster design.
- c. Artwork and its execution.
- d. Visual impact of the poster design.

The NSBSW Committee has the right to disqualify any entry that does not comply with all contest requirements.

Prizes at National Level :

Prizes will be awarded at the National level for each division as follows:

1 st Place and Overall Winner:	\$1000 Savings Bond
1 st Place Winner of remaining 3 divisions:	\$500 Savings Bond
2 nd Place Winners of each 4 divisions:	\$250 Savings Bond
3 rd Place Winners of each 4 divisions;	\$100 Savings Bond
1 st Place Winner – CAD division	\$100 Savings Bond
1 st Place Winner – International division:	\$100 Savings Bond

1st Place/Overall winning poster will be used to promote National School Bus Safety Week "2013"

Use this card on the back of your poster:

2012 NATIONAL SCHOOL BUS SAFETY POSTER CONTEST

Please complete and attach this form to the back of each poster in accordance with poster specifications noted in the contest rules.

Student Name: _____

Grade: _____ Age: _____

School: _____

School Address: _____

City: _____ State: _____ Zip: _____

Teacher's Name: _____